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TRISUN Healthcare Announces New Regional Marketing Director for Central Texas

AUSTIN, Texas—TRISUN Healthcare, a Texas-based company that manages skilled nursing, rehabilitation and assisted living facilities throughout the state, has announced that Bonnie Winston has joined the company as regional marketing director for Central Texas.

In this position, Winston will oversee marketing efforts for TRISUN facilities located in Austin, Georgetown, Pflugerville, Round Rock, Temple, Hewitt, Copperas Cove, Harker Heights and Killeen.

Winston has worked in the healthcare industry for nearly 20 years in a variety of settings, including skilled nursing facilities and home health. Most recently, she served as regional director of marketing for Preferred Care Partners Management Group, a long-term care operations and facility management company. In this role, Winston was the marketing consultant for 14 facilities. Previously, she worked in marketing, admissions and staffing for TRISUN's Sundance Inn Health Center and Deer Creek Nursing Home. Additionally, Winston, who began her career as a respiratory therapist, has worked for a pharmacy and at a rehabilitation hospital.

She earned an associate's degree in applied sciences from Texas State University, and is also certified as an assisted living administrator by the Texas Health Care Association.

About TRISUN Healthcare

TRISUN Healthcare is a Texas-based company that manages skilled nursing, rehabilitation and assisted living centers throughout the state. TRISUN's mission is to provide the best care and environment so that its residents look forward to each day, and its associates enjoy a sense of pride and purpose. For more information, please visit www.trisunhealthcare.com.

About Harden Healthcare

Based in Austin, Texas, Harden Healthcare is a leading senior healthcare services provider. With services including home health, hospice care, assisted living, skilled nursing and rehabilitation, Harden serves the entire post-acute continuum of care. The company strives to provide the best care for its patients, and a sense of pride and purpose for its associates. Today, Harden's family of companies serves almost 40,000 patients a day in 14 states.