



FOR IMMEDIATE RELEASE

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Iowa Hospice to Raise Awareness of Potential Household Dangers During “Natty’s Day”

Awareness day started after tragic death of 22-month-old Spirit Lake girl

Spirit Lake, Iowa — Natty’s Day, an awareness initiative and collaborative effort of the family of Natalie Wells, Iowa Hospice and the Iowa Great Lakes Community, will be celebrated Friday, Sept. 2 through Sunday, Sept. 4, 2011.

Natty’s Day has been developed in honor of 22-month-old Natalie Wells whose life tragically ended on Aug. 2, 2011 after ingesting citronella oil on a camping excursion with her family. Natalie’s father, Cory Wells, had been home from Afghanistan just eight days following a year tour of duty before this tragic accident occurred.

“Natty’s Day was created in order to raise awareness of the potential hazards that lurk in and around our homes and our outdoor environment, in the hope that this tragedy will not happen to another family,” Jodi Bunde RN, patient care manager with Iowa Hospice, said.

During the Labor Day weekend, Iowa Hospice employees and members of the Iowa Great Lakes Community will distribute flyers bearing Natalie’s picture and story to area campgrounds, daycare centers, retail stores and other prominent community locations to alert residents of these potential hazards.

Iowa Hospice asks community members to look for the flyers this Natty’s Day and remember her life so that another can perhaps be saved.

About Iowa Hospice

Iowa Hospice is dedicated to providing quality and compassionate care for the terminally ill and ongoing support for their loved ones. The company's mission is to bring love, joy and peace into the homes of those suffering from a life-limiting or terminal illness. For additional information about Iowa Hospice, please contact 1-800-HOSPICE (467-7423).

About Harden Healthcare

Based in Austin, Texas, Harden Healthcare is a leading senior healthcare services provider. With services including home health, hospice care, assisted living, skilled nursing and rehabilitation, Harden serves the entire post-acute continuum of care. The company strives to provide the best care for its patients and a sense of pride and purpose for its associates. Today, Harden's family of companies serves almost 40,000 patients a day in 14 states.